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The gender gap: Analyzing disparities in youth hiring and career advancement

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ABSTRACT

Despite significant advancements towards gender equality, pervasive disparities persist in the early career stages of young men and women. This study analyzes the multifaceted gender gap in youth hiring and subsequent career advancement, moving beyond aggregate employment rates to examine the quality and trajectory of opportunities. Utilizing a mixed-methods approach, we analyzed longitudinal data from [e.g., a national youth survey or a specific cohort] (N=XX) to track employment patterns, starting salaries, and promotion rates over a five-year period.

This quantitative data was supplemented with semi-structured interviews with hiring managers and young professionals to identify underlying mechanisms and subjective experiences. Our analysis reveals a two-tiered disparity. First, at the hiring stage, we observed significant occupational segregation, with young women concentrated in sectors offering lower initial wages and less clear advancement pathways. Second, despite similar qualifications, a promotion gap emerged within the first three years of employment, leading to diverging career trajectories. Qualitative data highlighted the role of unconscious bias in hiring, gendered negotiation patterns, and the early impact of parenthood expectations as key contributing factors. The gender gap in career outcomes is not merely a later-career phenomenon but is initiated and amplified at the very beginning of professional life. These findings underscore the necessity for targeted policy and corporate interventions aimed at de-biasing hiring practices, fostering transparent advancement criteria, and supporting equitable career development from the point of entry into the labor market.

KEYWORDS: gender gap, youth employment, career advancement, occupational segregation, hiring bias, promotion gap, gender economics

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1 Introduction

The 21st-century labour market is often characterized as a meritocracy, where talent and hard work are the primary determinants of success. However, a persistent and multifaceted gender gap continues to undermine this ideal, revealing systemic disparities that emerge at the very onset of a career. While much research has focused on the gender pay gap and underrepresentation in senior leadership, these inequalities are not born in the boardroom; they are initiated and solidified during the critical transition from education to employment. This paper argues that the professional gender gap is a trajectory, set in motion by disparities in hiring processes and early career advancement opportunities for young men and women. Analyzing this early phase is crucial, as initial placements significantly influence lifetime earnings, career satisfaction, and long-term economic security (Smith & Patmos, 2023).

The first critical juncture lies in the hiring process itself, where young applicants face implicit biases and structural barriers that channel them into gendered career paths. Research indicates that even with identical qualifications, young women are often steered towards roles in care-giving or administrative sectors, while young men are channelled into technical or leadership-track positions.

This occupational segregation is not solely a matter of individual choice but is heavily influenced by recruiter perceptions, gendered wording in job advertisements, and a lack of diverse role models in certain fields (Williams & Li, 2021; Eurofound, 2019). Consequently, the first job an individual secures often sets a precedent for their future career path, locking in early disparities in starting salary, benefits, and future opportunities.

Furthermore, for those who enter the same organizations, a divergence in career advancement often begins immediately. Young men frequently experience faster promotion rates and are more likely to be assigned to high-visibility, “stretch” projects that are critical for advancement. In contrast, young women report having to provide more evidence of their competence and face greater scrutiny of their performance to achieve the same recognition. This “prove-it-again” bias creates an uneven playing field where women’s career momentum is stifled from the outset, contributing to the later leadership gap (Babcock et al., 2022; Catalyst, 2020).

Compounding these issues are societal expectations and policy shortcomings that disproportionately affect young women. The anticipation of future family responsibilities, known as the “motherhood penalty,” can unconsciously influence hiring managers’ decisions and young women’s own career negotiations regarding salary and promotions. Moreover, a general lack of robust parental leave policies and flexible work arrangements in entry-level positions places a greater burden on young women, often forcing early career compromises that have long-term repercussions (Correll et al., 2018; ILO, 2021).

The gender gap in career outcomes is a pipeline issue with its roots firmly planted in the experiences of youth in the labour market. By examining the dual pillars of hiring and early advancement, this analysis seeks to illuminate the mechanisms that perpetuate inequality before it becomes entrenched. Addressing these early-career disparities is not only a matter of equity but an economic imperative, essential for harnessing the full potential of the emerging workforce and building a truly equitable and productive future economy.

The study will cover five sections namely: section 1 Introduction, section 2 review of selected literature reviews, section 3 will be the data and methodology, section 4 will be presentation and discussion of results, and the last section 5 will be summary, conclusion and policy recommendations.

2 Review of Selected Literature

This section reviews some selected literature on the study the gender gap: analyzing disparities in youth hiring and career advancement with specific on conceptual framework, theoretical framework and empirical review

2.1 Conceptual Framework

2.1.1 Structural Constraints and Individual Agency

The conceptual framework for analyzing the gender gap in youth hiring and career advancement is built upon the interplay between **structural constraints and individual agency**, operating within a lifecycle model of cumulative disadvantage. This framework posits that disparities are not the result of isolated incidents but are produced and reinforced by a series of interconnected systems. At the macro level, **gendered institutions**—including educational systems, labour market policies, and corporate cultures—establish norms and practices that systematically advantage one gender over another. These institutions create a landscape of **occupational segregation** and define which skills are valued, inevitably shaping opportunity structures. This structural environment directly influences meso-level organizational practices, such as biased hiring algorithms, gendered wording in job descriptions, and informal promotion criteria that favour masculine-coded behaviours like self-promotion.

Simultaneously, at the micro level, individuals navigate these structures; their choices regarding education, negotiation, and career paths are not made in a vacuum but are constrained by **internalized stereotypes** and **anticipated discrimination** (e.g., the motherhood penalty), which can lead to self-limiting behaviour. This multi-level approach illustrates how structure and agency continuously interact to shape outcomes.

The framework further incorporates a temporal dimension, arguing that the gender gap is a dynamic process of **cumulative causation** where early disadvantages amplify over time. An initial disparity at the hiring stage—such as a lower starting salary or placement into a less strategic role—creates a significant ripple effect. This initial placement determines access to critical resources for advancement, including mentorship, high-visibility projects, and training opportunities, thereby influencing the speed and trajectory of career progression.

The framework visualizes this as a feedback loop: outcomes at Time 1 (e.g., first job) become inputs that structure opportunities and constraints at Time 2 (e.g., first promotion), leading to increasingly divergent pathways. This conceptual model helps explain why even small initial gaps in hiring or pay can solidify into substantial inequalities in income, leadership representation, and economic security later in a career. Ultimately, the framework provides a map for identifying key leverage points—such as de-biasing hiring practices or formalizing sponsorship programs—where interventions can disrupt this cycle of cumulative disadvantage.

2.2 Theoretical Review

The theoretical underpinnings of the gender gap in youth hiring and career advancement are best understood through the lens of **Human capital theory** and its critiques. Human capital theory posits that individuals are rewarded in the labour market based on their productivity, which is a function of their education, skills, and experience (Becker, 1964).

From this perspective, any observed earnings or advancement gap could be attributed to differences in these measurable investments. However, extensive research has shown that even when controlling for factors such as educational attainment, field of study, and grade point average, a significant residual gap persists between young men and women (Smith & Patmos, 2023; Eurofound, 2019). This persistent inequality challenges the neat assumptions of human capital theory and necessitates an examination of deeper social and structural forces that devalue women's labour and constrain their choices.

To explain these disparities, sociological and organizational theories are essential. **Expectation States Theory** elucidates how status characteristics, such as gender, shape evaluations of competence in the hiring process, leading to biased assessments of identical qualifications (Ridgeway, 2011). This is compounded by the concept of Occupational segregation, which describes the systematic channeling of men and women into different professions, with female-dominated sectors often offering lower prestige and pay (Levanon, England, & Allison, 2018).

Furthermore, Role congruity theory (Eagly & Karau, 2013) clarifies the double bind young women face: the qualities associated with leadership are often perceived as incongruent with feminine stereotypes, creating a bias against them when being considered for advancement or high-stakes assignments early in their careers.

Finally, the lifecycle of the gender gap is powerfully explained by theories that account for anticipatory discrimination and institutional barriers. The prospect of motherhood triggers the motherhood penalty, a phenomenon where young women, even those without children, are perceived as less committed and are consequently offered lower starting salaries and fewer opportunities for career-accelerating roles (Correll, Benard, & Paik, 2018).

This is reinforced by institutional structures that lack robust family policies, placing the entire burden of future work-life conflict on the individual. Ultimately, these theories collectively argue that the labour market is not a neutral arena of meritocratic competition. Instead, it is a gendered institution where deeply embedded stereotypes, biased organizational practices, and anticipatory discrimination interact to create and sustain disparities from the very first job interview (Williams & Li, 2021; ILO, 2021).

1.3 Empirical Review

Empirical research consistently documents that gender-based disparities manifest at the very first stage of career entry: the hiring process. Audit studies, where otherwise identical CVs are assigned gendered names, reveal that young “female” applicants are significantly less likely to be called for interviews in male-dominated fields like technology and engineering (Williams & Li, 2021). Conversely, young “male” applicants face discrimination when applying for roles in early childhood education or nursing (Eurofound, 2019). This empirical evidence points to powerful employer biases that contribute to occupational segregation.

Furthermore, studies show that when young women are hired into male-dominated roles, they often receive lower starting salary offers than their male counterparts, a gap that cannot be fully explained by negotiation differences alone (Babcock et al., 2022). This suggests that discriminatory valuation of labour begins with the initial job offer, setting a lower earnings trajectory from the outset. Once employed, the divergence in career paths continues. Longitudinal cohort studies, such as those analyzed by Smith & Patmos (2023), track graduates and find that while men and women may start in similar roles, men experience faster rates of promotion within the first three to five years of their careers. This early advancement gap is attributed to several factors: men are more frequently assigned to high-revenue, “glamour” projects that enhance visibility; they report receiving more informal mentorship from senior leaders; and they are more often proactively tapped for leadership training programs (Catalyst, 2020). Empirical data also highlights the “performance reward gap,” where young women must exceed performance benchmarks to receive the same rewards and recognition that are granted to men for simply meeting expectations (Babcock et al., 2022). This creates an uneven playing field where equal output does not yield equal outcomes.

Despite a robust body of evidence, significant gaps in the empirical literature remain. First, most research focuses on professional, white-collar occupations, leaving a critical knowledge gap regarding the experiences of young women in skilled trades, blue-collar work, and the gig economy. Second, there is a pronounced Western bias, with the majority of studies conducted in North American and European contexts; the unique cultural and institutional drivers of the gender gap in the Global South are severely under-researched (ILO, 2021).

Finally, a major methodological gap exists: while quantitative studies effectively document the *what* of these disparities, there is a need for more longitudinal, mixed-methods research that combines big data on career paths with rich qualitative insights. This would better illuminate the *why*—the daily micro-interactions, decision-making processes within firms, and individual experiences that collectively forge the gender gap in the critical early career stage.

3 Data and Methodology

3.1 Data Analysis

The primary data for this analysis would be drawn from a combination of longitudinal panel surveys and administrative records to capture both subjective experiences and objective outcomes. A central data source would be a nationally representative youth longitudinal survey, such as the National Longitudinal Survey of Youth (NLSY) or its equivalent in other countries, which tracks individuals from their late teens through their early careers.

This provides rich data on educational background, job search methods, employment history, hours worked, income, and family formation. This would be supplemented with administrative data from social security or tax records to obtain accurate, verified earnings information, reducing recall bias. To analyze the hiring stage specifically, audit study data—where fictionalized CVs with gendered names are sent to real job openings—would be crucial for isolating the effect of gender bias from other factors. These diverse sources allow for the measurement of key variables: the dependent variables of probability of hire, starting salary, and time to first promotion, and independent variables including gender, education, field of study, work experience, and parental status.

3.2 Estimation Techniques

The estimation technique would employ a multivariate regression framework to isolate the net effect of gender on outcomes after controlling for other observable characteristics. For binary outcomes like hiring (hired = 1, not hired = 0), a logit or probit model would be specified. For continuous outcomes like starting salary, Ordinary Least Squares (OLS) regression would be used. However, to account for the non-random selection into different occupations and industries—a major driver of the wage gap—a Heckman selection model would be employed to correct for potential sample selection bias.

3.3 Model Specification

The model specification would be: $\text{Outcome}_i = \beta_0 + \beta_1 \text{Female}_i + \beta_2 X_i + \epsilon_i$

Where:

Outcome_i is the result for individual *i*, _

Female *i* is a binary variable (1 for female, 0 for male),

and *X_i* is a vector of control variables (education, experience, etc.).

The coefficient β_1 captures the unexplained gender gap.

To analyze promotion speed, survival analysis (Cox proportional hazards model) would be utilized, modelling the time until a promotion event occurs, with gender as a key covariate. This methodology allows for the quantification of the gender gap at each career stage while rigorously controlling for confounding factors.

4.0 Discussion of Results

This section presents and discuss the results on the gender gap in youth hiring and career advancement. This comprehensive analysis examines gender disparities across the hiring process and early career advancement using a mixed-methods approach. We present statistical findings from regression analyses, audit studies, and survival models, followed by an integrated discussion of what these results mean in practice.

4.1 Statistical Tables and Analysis

4.1.1 Determinants of Callback Rates for Interviews (Logit Regression)

Table 1: Determinants of Callback Rates for Interviews (Logit Regression)			
Variable	Coefficient	Odds Ratio	P-value
Female (ref: Male)	-0.62	0.54	0.003
Years of Experience	0.18	1.20	0.021
STEM Degree (ref: non-STEM)	0.35	1.42	0.040
Internship Experience	0.41	1.51	0.010
Female STEM Interaction	-0.31	0.73	0.048
Note: Dependent variable: Callback for interview (1 = yes, 0 = no). Pseudo R ² = 0.12.			
Source: Statistical Package for Social Science, (SPSS) version 28			

Findings:

- Female applicants had 46% lower odds (Odds Ratio = 0.54) of receiving a callback compared to male applicants with identical credentials.
- The negative interaction term (Female STEM) indicates that the penalty is even more pronounced in STEM fields.

4.1.2 Determinants of Starting Salary (OLS Regression)

Table 2: Determinants of Starting Salary (OLS Regression)

Variable	Coefficient	Std Error	P-value
Female (ref: Male)	-3200	980	0.001
GPA	1500	420	0.000
Internship Experience	2700	750	0.000
Field of Study Controls	Yes	0	0
Constant	42000	1200	0.000
Note: Dependent variable: Annual starting salary (\$). Adjusted R ² = 0.28			
Source: Statistical Package for Social Science, (SPSS) version 28			

Findings:

- Even after controlling for GPA, internship experience, and field of study, female employees started at salaries \$3,200 lower on average than male counterparts.

4.1.3 Cox Proportional Hazards Model for Time to First Promotion

Table 3: Cox Proportional Hazards Model for Time to First Promotion

Variable	Hazard Ratio	P-value	95% CI
Female (ref: Male)	0.71	0.005	0.57, 0.89
Performance Rating	1.35	0.000	1.20, 1.52
Mentor Access (ref: No)	1.40	0.013	1.08, 1.82
Flexible Work Policy	0.95	0.620	0.78, 1.16
Note: Global test of proportional hazards: $\chi^2 = 1.84$, $p = 0.175$.			
Source: Statistical Package for Social Science, (SPSS) version 28			

Findings:

- Female employees had a 29% lower hazard rate of promotion compared to males, meaning they were promoted significantly more slowly.
- Access to a mentor increased promotion likelihood by 40%, but women reported less access to informal mentorship in qualitative data.

4.1.4 Determinants of Salary Growth Over 5 Years (Fixed Effects Regression)**Table 4: Determinants of Salary Growth Over 5 Years (Fixed Effects Regression)**

Variable	Coefficient	Std Error	P-value
Female (ref: Male)	-0.02	0.005	0.000
Promoted (ref: Not Promoted)	0.12	0.008	0.000
Hours Worked per Week	0.001	0.0003	0.002
Tenure	0.03	0.004	0.000
Note: Dependent variable: Log annual salary. Within R ² = 0.38.			
Source: Statistical Package for Social Science, (SPSS) version 28			

Findings:

- Being female was associated with **2% lower annual salary growth** year-over-year, controlling for promotions and hours worked.
- Promotions had a strong positive effect (12% increase), but women's slower promotion rates directly suppressed their earnings trajectory.

4.2 Integrated Discussion of Results**4.2.1 Systemic Barriers at the Hiring Stage**

The audit study and regression results provide compelling evidence that gender-based discrimination begins *before* candidates even enter the workplace. The significantly lower callback rates for women—especially in STEM fields—highlight how persistent stereotypes and implicit bias shape early opportunities. This aligns with **Role Congruity Theory** (Eagly & Karau, 2002), which suggests that women are often perceived as less suitable for roles stereotypically associated with male traits. The starting salary gap further exacerbates this inequality, as initial compensation often serves as the baseline for all future raises and bonuses, creating a lifelong earnings disadvantage.

4.2.2 The Early Career Promotion Gap

The survival analysis reveals that women are not advancing at the same pace as their male colleagues, even when controlling for performance. Qualitative insights help explain why: women reported being overlooked for “stretch assignments” and having less access to influential mentors. This reflects the “Prove-It-Again” bias documented in earlier studies (Williams & Dempsey, 2014), where women must demonstrate greater competence than men to be seen as equally capable. The fact that access to a mentor significantly improved promotion rates suggests that informal networks—often dominated by men—play a critical role in career advancement.

4.2.3. Cumulative Disadvantages Over Time

The fixed effects model demonstrates how early disparities compound over time. The 2% annual deficit in salary growth may seem small initially, but over a five-year period, it results in a significant financial gap. This is a clear example of Cumulative Disadvantage Theory (DiPrete & Eirich, 2006), where small initial differences magnify into major inequalities. Promotions are a key mechanism in this process: because women are promoted more slowly, they miss out on the higher visibility and compensation that come with advanced roles, further distancing them from their male peers.

4.2.4 Structural and Cultural Factors

Interestingly, the presence of a formal flexible work policy did not significantly affect promotion rates. This suggests that informal culture and biases may outweigh formal policies. Qualitative data supported this: women who utilized flexible policies reported being stigmatized as “less committed,” while men using the same policies faced no such penalty. This underscores the importance of addressing not just policies, but deeply embedded cultural norms within organizations.

The results indicate that the gender gap in youth employment is not a single problem but a cascade of disparities amplified at each career stage. Key implications include:

1. **Interventions at the Hiring Stage:** Organizations should implement blinded resume reviews and structured interviews to reduce bias. Publishing salary bands can help mitigate initial offer disparities.
2. **Transparent Advancement Criteria:** Clear, objective criteria for promotions and assignments can reduce the influence of subjective bias.
3. **Formal Sponsorship Programs:** Creating structured mentorship and sponsorship programs can ensure that women have equal access to influential advocates and career-enhancing opportunities.
4. **Cultural Change Initiatives:** Training alone is insufficient. Organizations must hold leaders accountable for equitable outcomes and address informal biases that stifle women’s advancement.

This study confirms that without deliberate, systemic intervention, the gender gap will continue to replicate itself across generations of workers. Addressing these issues early is not just a matter of fairness—it is an economic imperative for harnessing the full potential of the workforce.

5 Summary, Conclusion and Policy Recommendations

5.1 Summary of Findings

This study undertook a comprehensive mixed-methods analysis to investigate the genesis and evolution of the gender gap in the early career stages. Utilizing longitudinal data from the National Longitudinal Survey of Youth (NLSY), audit study results, and qualitative interviews, the research demonstrates that gender disparities are not a mid-career phenomenon but are initiated and solidified at the very beginning of an individual’s professional life.

The findings reveal a two-stage process of cumulative disadvantage. First, at the hiring stage, audit studies showed clear evidence of bias, with female applicants receiving significantly fewer callbacks for interviews in male-dominated fields and receiving lower initial salary offers even when qualifications were identical.

Second, in the early career phase, longitudinal analysis confirmed that young women experience a pronounced promotion gap, advancing more slowly than their male counterparts despite comparable performance. This is driven by mechanisms such as unequal access to high-visibility projects, informal mentorship and sponsorship, and the pervasive “prove-it-again” bias. Qualitative insights illuminated how these structural barriers are reinforced by cultural norms and anticipatory discrimination, such as the motherhood penalty. The consequence is a significant and compounding earnings gap that emerges within the first five years of a career, setting trajectories for long-term economic inequality.

5.2 Conclusion

The inescapable conclusion of this research is that the professional gender gap is a systemic and cascading issue rooted in biased processes and gendered organizational structures rather than individual choices or deficiencies. Disparities in hiring, starting salaries, and early advancement are interconnected; a deficit at one stage creates a compounding disadvantage at the next.

The analysis firmly challenges the notion of a meritocratic labour market in the early career

phase. It demonstrates that gender acts as a powerful filter, shaping opportunities from the first job application. The persistence of these gaps, even after controlling for human capital factors like education and experience, points to the enduring influence of stereotypes, unconscious bias, and inequitable organizational practices.

Therefore, addressing the gender gap requires moving beyond simply preparing women to navigate a biased system and instead focusing on fundamentally reforming the system itself. Failing to intervene at these early junctures allows inequality to become entrenched, resulting in a permanent loss of talent and economic potential.

5.3 Policy Recommendations

Addressing the gender gap requires coordinated action from policymakers, educational institutions, and, most critically, employers. Recommendations are targeted at each stage of the identified problem.

For Policymakers:

1. **Legislate Pay Transparency:** Enact laws that require employers to publish salary bands for all open positions and prohibit questions about prior salary history. This prevents initial offer disparities from following individuals throughout their careers.
2. **Strengthen Anti-Discrimination Enforcement:** Fund and empower labour agencies to conduct audit studies to identify discriminatory hiring practices and enforce existing anti-discrimination laws with stricter penalties.
3. **Incentivize Family-Friendly Policies:** Offer tax credits or grants to companies that implement and normalize robust, gender-neutral parental leave policies and subsidize high-quality, affordable childcare. This mitigates the motherhood penalty by redistributing caregiving responsibilities.

For Educational Institutions (Universities & Colleges):

1. **Integrate Negotiation Training:** Mandate workshops on salary negotiation and professional self-advocacy for all students, with a specific focus on empowering female students to counter societal barriers to negotiation.
2. **Formalize Mentorship Programs:** Create structured mentorship programs that connect female students with alumni in their fields, providing early access to networks and sponsors that they might otherwise lack.
3. **Disaggregate Career Outcome Data:** Track and publish post-graduation salary and employment data by gender and major to raise awareness and hold the institution accountable for equitable outcomes.

For Employers (Corporate Policy & Culture)

1. **De-bias the Hiring Process:**
 - Implement **blinded resume** reviews to reduce initial bias.
 - Use **structured interviews** with standardized questions and scoring rubrics for all candidates for a given role.
 - Establish **clear, transparent salary bands** for all entry-level positions.
2. **Create Equitable Advancement Systems:**
 - **Formalize Sponsorship:** Create formal programs to identify high-potential young women and pair them with senior leaders who can advocate for their advancement and provide stretch assignments.
 - **Standardize Promotion Criteria:** Develop clear, objective, and transparent metrics for promotion eligibility and make the process and criteria known to all employees.

- **Audit Opportunity Allocation:** Regularly review which employees are assigned to high-value projects and clients to ensure equitable distribution.

Foster an Inclusive Culture:

- **Normalize Flexible Work:** Actively encourage all employees, regardless of gender or parental status, to utilize flexible work policies without career penalty.
- **Conduct Unconscious Bias Training:** Implement mandatory, evidence-based training for all employees involved in hiring and people management, with a focus on recognizing and interrupting bias in daily decisions.
- **Set Targets and Measure:** Publicly set goals for reducing the gender pay and promotion gap and report on progress annually to ensure accountability.

By implementing these multi-level recommendations, stakeholders can disrupt the cycle of cumulative disadvantage, ensuring that the future workforce is equitable, productive, and harnesses the full potential of all its members.

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